



Friends of
Harpenden Academy

2021-22 CHAIRS REPORT

PURPOSE

To develop effective relationships between staff, parents, others associated with the School and wider community in order to engage with activities, and provide facilities/equipment which support the School and advance the education of the pupils.

The FoHA Core Committee comprises 6 roles:

- Chair(s): Jackie Clode-Dickens & Shavalyea Gilbert
- Secretary: Rebecca Cracknell
- Sub-Secretary: Kirsty Hollywood
- Treasurer: Emma Hawke
- Sub-Treasurer: Aubrey Caufield
- Event Managers: Joanna Deegan, Katharine Haines & Nicola McGeown

Our Charity Registration Number is 1159562 and the trustees registered with the Charity Commission are Jackie Clode-Dickens, Shavalyea Gilbert and Kirsty Hollywood. Rebecca Cracknell will review and update the list accordingly.

At the AGM, all positions are open for election/re-election - anyone in the school community can put themselves forward for a committee role.

HIGHLIGHTS

- Successfully planned & executed a community-wide crowdfunding campaign using Charity Extra which raised close to £30k for the school
- Raised an additional xx via our normal fundraising events including Comedy Night, Christmas Disco, Christmas Trees, Pantomime & Easter Egg Hunt
- Completed the first phase of renewing the Elmer Garden
- Continued to build upon the working relationship between FoHA and the School
- Provided financial support which allowed the school to continue using Bug Club which helps to complement the school's reading initiative
- Supported the school's requests by purchasing Welcome Gifts for New Ladybirds, Mindfulness Dance Workshop, Chinese Dragon & Lion Dance Sessions as well as supported successful charity events for Harvest Festival, Macmillan Cancer Support and Poppy Appeal
- Provided financial support so that the school can continue supplement the science curriculum in the absence of Empiribox
- Continued to manage and offer an online preloved uniform shop
- Introduced a special code that can be used for pupil-premium families as well as discounts for HA Staff to attend events
- Implementation of an online funds request form for HA Staff
- Held several successful discos and contributed to a Fun Fair for the children
- Ended the school year with an amazing Summer Social after Sports Day for parents to celebrate together as a community with inflatables, bar, pizza, face painting, silent disco & football

LOWLIGHTS

- Inability to secure a large number match funders for the big fundraising campaign
- Lack of urgency in reclaiming our Gift Aid funding
- Chameleon group not sending ordered cards & gifts on time for Christmas delivery

2021-22 EVENTS RECAP

This year FoHA managed to run a robust events programme across the year which all led up to the pinnacle event celebrating our 10 year anniversary.

Overall, we had a successful year, with a mix of both fundraising and community-building events. We were proud to have been able to raise funds using crowdfunding, it was good to have a close to 'normal' school year and are fortunate to have the support of both the school & its parents/carers.

KEY EVENT HIGHLIGHTS



We were excited to be able to bring the immensely popular Comedy Night back in person in the first term of 2021/22. Again, the event was lead by Katharine Haines with support from other FOHA members. We ran a bar and offered food to upsell to attendees. The event ran smoothly, but some logistical issues were encountered due to restrictions on set up and break down access.

A combination of ticket sales and food and drink spend, minus costs, raised a grand total of £1159.11.



SPENDING

Elmer Garden-----	£7153.29
Science Scheme-----	£926.56
Bug Club-----	£894.92
Chinese Lion Dance Workshop-----	£629.00
Ladybird Welcome Bags-----	£410.20
Queen's Jubilee-----	£416.82
Mindfulness Week Dance Workshop-----	£250.00

Additional Funding

Easyfundraising	£351.21
Amazon	£167.91
HRFC Fireworks	£635.00
Festival on the Field	£52.00
Aladdin Pantomime	£663.00

COMMUNITY LINKS

We also received close to £30k in donations via our 10th Birthday Celebration fundraiser which included several local business sponsorships; Finatal (Gold), DVO Agency (Bronze), Allsopp (Bronze), Brightman Furniture (Bronze), Golf Course Management Services & WeTrain were a supporters of our 100 for £100 campaign. Additionally, Fizzbug & Platform Wines provided in-kind support of our birthday kickoff event.

Not a specific fundraising event, the Christmas Disco was a chance for the children to celebrate and have fun with their classmates in the run up to Christmas. FOHA supported the event, led by Jess McGinty, with logistics and the ancillary offerings at the events. The kids enjoyed a DJ, loads of fun games, popcorn, glitter tattoos and glow sticks. Huge amounts of fun!!!



An established part of the annual events calendar for Harpenden, this year's Easter Egg Hunt was a huge success. Back on the Harpenden Common, the team, with support from Harpenden Cricket Club ran a seamless event. Using successful elements from the Trail (due to Covid) and incorporating that into the 'hunt' meant the event had huge appeal across age groups. The children enjoyed lots of chocolate, meeting the Easter Bunny, and refreshments, glitter tattoos and plenty of gorgeous sunshine. Special thanks to Joanna Deegan & Nicola McGeown for taking the lead.

10TH BIRTHDAY CELEBRATION



The Charity Extra campaign formed the basis of our 10th birthday celebrations and involved a crowdfunding activation involving the whole school community. It was fantastic to see the children coming up with activities they could do to help raise funds for their 'pot' and the different family groups competed to see who could raise the largest amount. Whilst the total raised was less than we hoped, largely in part to the inability to secure the much-needed matched funding, we managed to raise around £30k, which will have a huge impact for the school and our children.

MEMBERS

Everyone in the school community is automatically a member of the FoHA. Our general meetings are open to all. The meeting schedule for 2022-23 will be added as events on Classlist and will be listed on each FoHA agenda. We do really encourage you to join the meetings so you can hear all about the latest projects. We value input from our entire community to assist us in ensuring that FoHA activities and communications represent and are accessible to everyone.

PLANS FOR FORTHCOMING YEAR

As in previous years, our largest two fundraising events will be the Comedy Night & Easter Egg Hunt. We will also continue to raise money from Christmas Tree sales, HRFC Fireworks & Pantomime tickets, Easyfundraising and Amazon. We aim to focus on grant research and applications and will be looking to sign someone up to oversee this for the year. We will also continue to working with Mrs Davies to create clear fundraising goals for the year. We look forward to adding play equipment to the Elmer Garden, contributing to the completion of a new school library and continuing to support the school with events that add value to the education of the children. As always, plans and results will be shared at our Open FoHA meetings.

IN SUMMARY

It has been a busy year but we are pleased that we successfully brought the school and wider community together to raise precious funds for HA.

As a result of the generous contributions of both time and money, we have been able to make some significant purchases, which will enrich our children's experiences for years to come.

The financial challenges facing schools across the UK continue to put pressure on school budgets. This makes the work FoHA does, and the support of the community, even more important. We are so proud of our school's unique community spirit and our ability to support one another through the most challenging times. It is a strength built from every individual act of kindness, compassion and generosity shown by our entire community.

We would like to thank all our Core Committee members, volunteers and the amazing Harpenden Academy staff for all their tireless work and support.

We look forward to serving another year and building upon what we've started.

Respectfully submitted,
Jackie Clode-Dickens & Shavalyea Gilbert
2021-22 FoHA Co-Chairs



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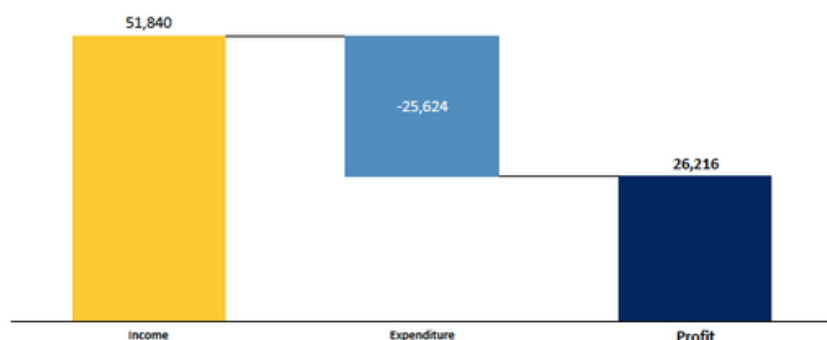
2021-22 TREASURERS REPORT

Submitted by: Emma Hawke

The accounting year for 2021/22 ended on 30th September 2022. Although the figures included are preliminary, the overall numbers should not materially change. FoHA's operations netted a profit of £26,216 in 2021/22 with a large proportion of revenue coming in from the CharityExtra fundraising event held in July 2022. In total £10,747 were donations with £7k going towards the Year 1 Elmer Garden. Post-pandemic we are seeing a return of the regular schedule of events in the Harpenden Academy school calendar with an extra event during 2022 to celebrate Harpenden Academy's tenth birthday. Total profit from events was £31,691 which is the highest on record for FoHA. As annual revenues were above £25k the accounts will need to go via the Charity Commission this year. 2021/22 has proven to be a record-breaking year for FoHA in Harpenden Academy's tenth year!

There is currently £26,749 cash in the account.

2021-22 Overview



Income	Amount
Events*	£42,282
Other Fundraising*	£4,087
Grants^	£5,471
Total Income	£51,840

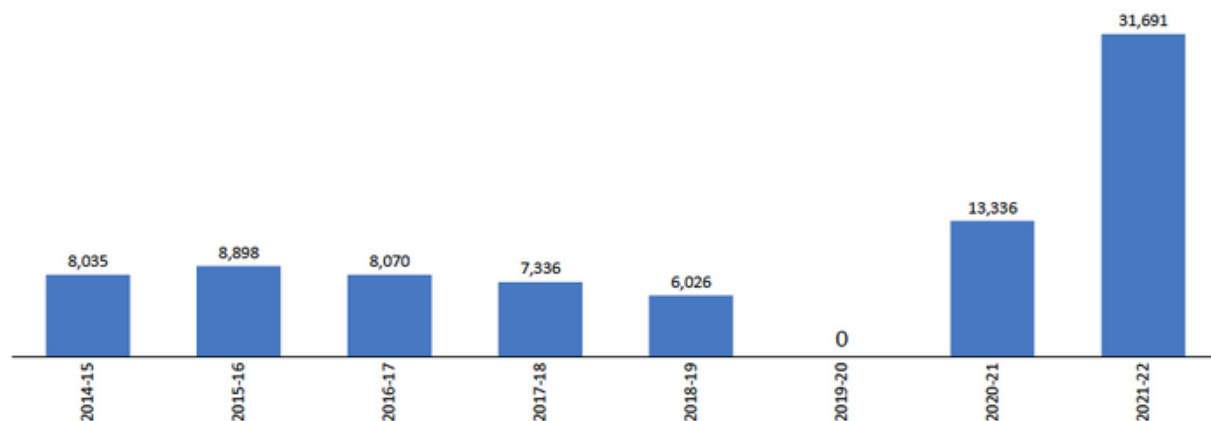
Expenditure	Amount
Event Expenses	£14,550
Donations	£10,747
Admin Expenses	£327
Total Expenditure	£25,624

Balances as @ 16.10.22

Business Banking Account	£23,898
Treasurer Account	£2,851
Paypal	£6,233
Total	£32,982

- * Distribution of revenue from events and Other fundraising
- ^ Donations from local businesses

Profit from Events



Comments

- Profit from all events and fundraising activities
- £16k of profit was from CharityExtra event



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Donation Breakdown 2021-22

